

# FOODPLAY 2017-2018 TOUR

## On The Menu

Now it's easier than ever to bring FOODPLAY to your school!  
Check out these special tour rates – Contact us to find out when we'll be in your area!

### OPTION I: FOODPLAY School Assembly Special



#### FOODPLAY School Assembly Performance

Turn kids on to healthy eating and active living with FOODPLAY! This fun-filled, national award-winning nutrition show features the power of live theater, a cast of professional performers, amazing feats of juggling, music, magic, and audience participation to help kids take charge of growing up healthy, happy, active, and fit. Bring FOODPLAY to generate school-wide excitement for healthy habits and get everyone on board to support school nutrition and effective wellness policies to create healthy schools!

- Grades: K to 5
- Audience Size: Up to 400 children (*additional shows can be added for larger schools*)
- Show Time: 45 minutes
- Venue: auditorium, gymnasium, cafetorium, multi-purpose room

#### Pre-Show and Follow-Up Resource Kit

Provides professionally designed materials to extend the messages to students, teachers, parents, food service, and administrators, along with a press packet to attract positive media coverage. (*Online*)

##### Pre-Show Packet

**With all the materials needed for a successful program, including:**

- Staff Memos introducing the program
- Parent Letter + Nutrition Handouts
- Cafeteria and Hallway Posters
- FoodPlay Song Sheet
- 15 Quick and Easy Follow-Up Activities
- School Evaluation and Student Response Form

##### For the Media

**Press Packet and PR coaching tips**

##### For Educators and Food Service

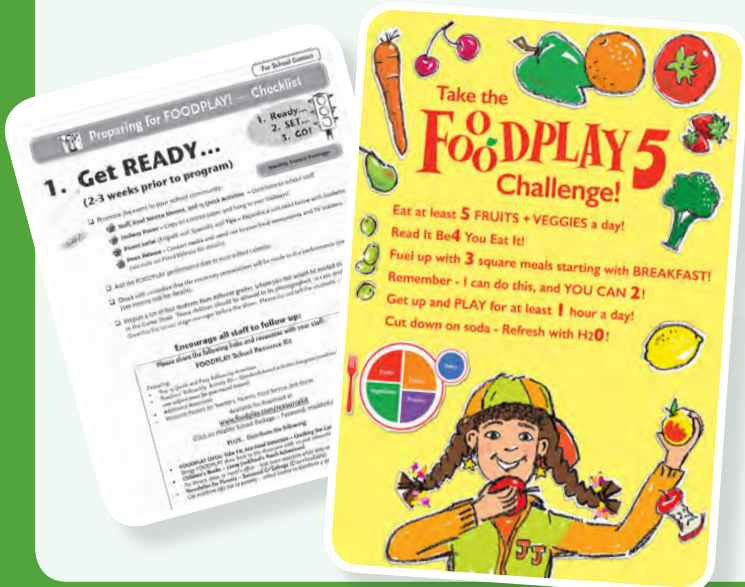
**FOODPLAY Follow-Up Activity Kit**

This complete set of fun-filled, standards-based lesson plans, reproducible activity sheets, and background information makes it easy to reinforce and extend the nutrition lessons in class, cafeteria, and home. Provides everyone at school with easy access to standards-based activities to integrate nutrition into core subject areas throughout the year!

##### For Kids

**FOODPLAY Snack Cards and Health Tips**

Distributed to each student to take home and post on their fridge with fun snack ideas and health tips to inspire the whole family.



**Contact us for more information:**  
413.247.5400 or 1.800.366.3752  
info@foodplay.com

## OPTION II: Comprehensive Healthy Schools Value Program

Everything you need to get the whole school on board and empowered to make healthy choices. Ideal for school wellness and grant-supported initiatives, this complete package provides dynamic standards-based learning in class, cafeteria, and at home, throughout the year. Plus – kids receive their own set of Fruit + Veggie Tracker Bands – a fun tool that empowers students to make healthy choices every day and bring the message home to their families.

### FEATURES EVERYTHING FROM OPTION I + PLUS:

**For Students** (up to 400)

#### **FOODPLAY Fruit + Veggie Tracker Bands**

Empower kids to eat more fruits and veggies every day!

Kids love these colorful bands to keep track of how many fruits + veggies they eat. Start with 5 bands on one wrist, and every time they eat a fruit or vegetable, they move a band to the other wrist. A fun reminder all day long to go for fruits and vegetables!

Kit includes: 6 colorful bands + bookmark with tracker chart and health tips.



**For Educators, Food Service, Parents, and Kids**

#### **FOODPLAY Video Shorts**

Nutrition in 14 bite-size lessons!

Bring FOODPLAY back to the classroom or view online for family fun! Play these 14 colorful video vignettes based on the live FOODPLAY show (2-5 minutes each) to make nutrition come alive. Addressing the major nutrition issues affecting kids, these fun short videos will help trigger exciting nutrition lessons throughout the year. Use along with lesson plans and reproducible activity sheets from FOODPLAY's Follow-Up Activity Kit.

#### **Additional Resources for Educators**

Link cafeteria and wellness initiatives with classroom learning! Pick and choose activities for your classes from popular FOODPLAY Activity Guidebooks. (Online)



# Find out when we'll be in your area

**Contact us today**

413-247-5400

1-800-366-3752

info@foodplay.com

www.foodplay.com



*Evidence-based with proven results!  
Recipient of 10 national awards plus an EMMY  
Reached over 5,000,000 kids to rave reviews!*

[www.foodplay.com](http://www.foodplay.com)