



For Food Service

To: School Food Service Staff

From: _____

Re: Get Ready for FOODPLAY

We are pleased to announce that our school will be seeing FOODPLAY
on (date) _____ at (time) _____

FOODPLAY is a national award-winning theater show that uses the power of live theater to turn kids on to healthy eating and active lifestyles.

FOODPLAY can help you:

- Increase school breakfast and lunch participation.
- Market healthy food offerings, especially fruits and vegetables, and get kids to try new foods.
- Trigger school-wide excitement, getting everyone on board to work together to create healthy schools.
- Meet nutrition education requirements for TEAM Nutrition, HealthierUS School Challenge, and school wellness programs.

What to do:

1. Introduce FOODPLAY and your staff at the school assembly! (We'll even give you a suggested intro – see reverse side.)
2. Serve an extra special school breakfast and lunch on FOODPLAY Day – with fresh fruits and veggies! (See a lunch menu idea in SFS section of Resource Kit.
3. Follow up with FOODPLAY's great resources! Available for download at: (Click on FOODPLAY School Assembly Special -- Password: SchoolSpecial)

More Follow-Up!

Help kids go for fruits and veggies with
fun tracker bands, passports, activity guides, and DVDs at:

<http://foodplay.com/shop>

And, check out:

<http://foodplay.com/free-materials>

FOODPLAY is an evidence-based program shown to dramatically improve children's nutrition and health knowledge, attitudes, and behaviors, according to USDA-sponsored evaluations.

INTRODUCING THE SHOW....

Intro to FOODPLAY for School Food Service Director

Hi, we're very excited to present to you today, a show that has been touring schools throughout the country. It's even been on TV, and won a host of awards, including an Emmy! I hope you have lots of fun and learn too. Today's show is called FOODPLAY, and it's all about making good eating great fun. FOODPLAY is brought to you by _____

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My name is _____, and I'm your school food service director. I'd like to take this opportunity to introduce you to the wonderful people who work so hard preparing your school breakfasts and lunches. (*Introduce your staff, if possible.*) Let's give them a warm round of applause. We're looking forward to serving nutritious and delicious meals this year! And we invite all of you to come and take part in our school breakfast and lunch program.

(*If you'd like, insert any special initiatives or programs here*) This year, we're excited to _____.

Or, have a school representative introduce your staff and the show! _____

Intro to FOODPLAY for School Representative

My name is _____, and I am _____ (*position with school*).

I'd like to take this opportunity to introduce you to the wonderful people who work so hard preparing your school breakfasts and lunches. (*Introduce staff, if possible.*) Let's give them a warm round of applause. We're looking forward to serving nutritious and delicious meals this year! And we invite all of you to come and take part in our school breakfast and lunch program.

(*If you'd like, insert any special initiatives or programs here*) This year, we're excited to _____.

Now, let's give a big round of applause for Coach and Johnny/Janey in FOODPLAY!

CLOSING THE SHOW....

Thank you, you've been a great audience. Teachers, we hope you'll visit **FOODPLAY.com** for great materials to follow up on today's assembly. Please check with your assembly coordinator to access the materials online.

Students, we hope we'll be seeing you at school breakfast and lunch, and that you'll try the new healthy foods we'll be serving, especially the delicious fruits and veggies, now that you've learned all about them today at FOODPLAY!