

## Conference Keynotes, Presentations, and Workshops

### I. FOODPLAY — Making Good Eating and Active Living Great Fun!

Add fun and excitement to your next conference with FOODPLAY! This national award-winning nutrition show uses the power of live theater to turn kids on to healthy habits. Featuring amazing feats of juggling, motivating characters, music, magic and audience participation, FOODPLAY showcases fun and empowering ways to make nutrition come alive and inspires audiences to improve their eating and exercise habits. Created by Barbara Storper, MS, RD, FOODPLAY has reached over four million children across the country to rave reviews, top awards, and outstanding evaluations. Evidence-based with proven results, FOODPLAY has been shown to dramatically improve children's eating and exercise habits, and they take the messages home, according to USDA and CDC evaluations.



"One of the best presentations I've attended in 26 years of teaching! A wealth of terrific information presented in such a creative way!"  
—John C. Stalker Institute of Food and Nutrition Conference, Framingham, MA

### II. Barbara Storper, MS RD — Strategies to Turn Kids on to Healthy Habits



Join Emmy Award-winning nutritionist, Barbara Storper, MS, RD, a leader in the field of children's nutrition, as she demonstrates how to make nutrition come alive. Recipient of a host of awards, Barbara brings over 25 years of creative nutrition education and media expertise to help educators put sparkle into their programs, boost creativity, increase effectiveness, and bring fun back to their jobs.

Barbara will share her "7 Strategies to Turn Kids on to Healthy Habits" and demonstrate a variety of innovative approaches using theater arts and interactive media to speak to children in their language and motivate them to improve their eating and exercise habits.

"We came here expecting to hear from the best and the true experts, and Barbara truly is.... I don't think you can improve on this!"  
—New York Nutrition Council Annual Conference, Albany, NY

### III. FOODPLAY COMBO — Trigger School and Community-Wide Excitement for Healthy Habits!

Barbara will introduce the FOODPLAY show or present with guest performer, JJ, the Juggling Superstar. Together they will share successful strategies educators can use to motivate children and families to improve their eating and exercise habits, and promote food choices that are good for our health and the health of the planet. Participants will learn how to take the lead in school and community-wide wellness initiatives, put the spotlight on school nutrition, create effective social marketing and media campaigns, and get all stakeholders excited and on-board to work together to create healthier schools and communities.

"Very interesting. Barbara kept me listening and I really loved the FOODPLAY Show. I have been working with food service 22 years and have been to many, many workshops and conferences. Hers was one of the best that will stay with me."  
—New Mexico Food Service Directors Conference, Albuquerque, NM

#### Awards for Barbara Storper, MS, RD

Emmy Award, Outstanding Children & Youth TV Special  
— Academy of Television Arts and Sciences

National Excellence Award  
— Produce For Better Health Foundation

Distinguished Alumni Award  
— Columbia University Teachers College

Outstanding Young Nutrition Educator in the Country Award

National Nutrition Action Award for Best Community Program

Best Public Health Nutrition Program Award

Media Partnership Award  
— Society For Nutrition Education

Outstanding Nutrition Entrepreneur Award  
— American Dietetic Association

#### Conference Keynotes and Presentations for:

Nutritionists and Dietitians  
School Food Service  
Teachers and Nurses  
Health Professionals  
Child Care Workers  
Parents

