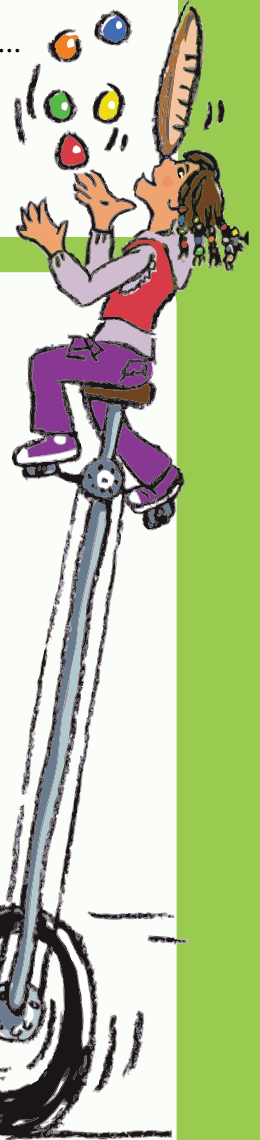


Bring **FOODPLAY** to your schools!

It's as easy as 1, 2, 3!

- 1. IT WORKS!** Evidence-based with proven results: "FOODPLAY dramatically improves children's eating and exercise habits, and they take the messages home!" —USDA
- 2. IT'S FUN!** Rave reviews by kids, teachers, parents, food service, nurses, and principals... over 4,000,000 children reached! Get everyone on board to create healthy schools!
- 3. IT TOPS THE CHARTS!** WINNER of 10 national nutrition and media awards, plus an EMMY! Voted "Outstanding Nutrition Educator in the Country" by the Society for Nutrition Education and Behavior!



ON THE MENU

I. **FOODPLAY School Special***

Bring **FOODPLAY**'s exciting nutrition assembly program with fun and easy follow-up activities!

- * **FOODPLAY Assembly Performance**
National award-winning live theater show features amazing feats of juggling, music, magic, and audience participation to turn kids on to healthy eating and active living.
- * **FOODPLAY Pre-Show Packet**
 - Staff Memos
 - Parent Letter (English & Spanish) + Tips
 - Hallway Poster
 - 15 Quick & Easy Follow-Up Activities
 - School Evaluation
 - Press Packet
- * **Student Snack Cards/Nutrition Tips**
Distributed to every student to take home and post on fridge
- * **FOODPLAY MyPlate Activity Guidebook (online)**
*Dynamic lesson plans, reproducible activity sheets, and background information make it easy to reinforce and follow-up **FOODPLAY** in the classroom, cafeteria, and at home.*

Customize your **FOODPLAY** program – add Tracker Bands, Passports, T-Shirts, and more – see “A La Carte” offerings on last page, and take 10% off your store order when you schedule a program!

Contact us for discounts on block booking!

*The “**FOODPLAY School Special**” is for individual schools that fit into our national touring schedule. For school districts or partner-sponsored programs, please contact Patti Dougherty at: patti@foodplay.com or 1.800.366.3752 x103



FOODPLAY[®]
productions
Turning kids on to healthy habits!

II. FOODPLAY Healthy School Package

Get the whole school community on board and empowered to create healthy children, families, and schools.

Complete with comprehensive activities and fun resources for follow-up in class, cafeteria, and at home – all year long!

* **FOODPLAY Assembly Performance**

National award-winning live theater show features amazing feats of juggling, music, magic, and audience participation to turn kids on to healthy eating and active living.

* **FOODPLAY Pre-Show Packet**

(See page one for details)

* **Student Snack Cards/Nutrition Tips**

Distributed to every student to take home and post on fridge

* **FOODPLAY's Comprehensive Follow-Up School Resource Kit (Online)**

• **FOODPLAY Follow-Up Teacher's Activity Kit**

Teachers can pick and choose from FOODPLAY's online nutrition curriculum! Fun-filled activities, reproducible activity sheets, lesson plans, and background information make it easy to teach nutrition and physical activity all year long and integrate nutrition into core subject areas.

• **The Fruit & Vegetable Activity Kit – Meets Common Core Standards!**

125 pages filled with fun, hands-on activities and reproducible worksheets to teach nutrition through language arts, math, social studies, science, health, and art!

• **MyPlate Activity Kit**

Dynamic lesson plans and reproducible activity sheets help students learn how to eat healthfully with MyPlate – in class, cafeteria, and at home.

• **Resource Packets for Food Service, Nurse, and Parents**

Activities and tips help link cafeteria with classroom learning, promote school wellness, and help raise healthy families.

* **FOODPLAY – in the CLASSROOM! – DVD Kit**

• **Tobe Fit, Ace Food Detective DVD – Nutrition Education in 10 bite-size lessons!**

Bring FOODPLAY back to the classroom with this interactive DVD Kit. Features 10 short segments of the show, fun animation, questions for kids to answer, special investigations, and cases to solve!

* **FOODPLAY Children's Book: *Janey Junkfood's Fresh Adventure!***

Follow the FOODPLAY story in this popular children's book! Students get practice in reading as they learn how to get off the junk food track and make healthy eating a fun-filled fresh adventure! Keep in library or order more for classroom use!

* **Newsletters for Parents - Seasonal Gr'Eatings**

*Features fun ways to keep kids healthy and active throughout each season.
(License to distribute four quarterly editions to parents at your school.)*

Customize your FOODPLAY program – add Tracker Bands, Passports, T-shirts, and more – see “A La Carte” offerings on last page and take 10% off your store order when you schedule a program!

Contact us for discounts on block booking!

III. FOODPLAY Family Fun Nights

Celebrate healthy habits! Get the whole school community on board!

Build a fun family night with FOODPLAY!

Turn kids and their families on to healthy eating and active living! In one magical family night with live theater, juggling, music, magic, and audience participation, kids and parents will learn almost everything they need to jump-start their eating and physical activity habits. Plus, they'll have lots of fun in the process! Bring this exciting family night to your school or community event, and watch kids and their families take charge of growing up healthy and fit!

Family Fun Night includes:

- * **FOODPLAY Assembly Performance**
- * **Everything you need for a GREAT FAMILY FUN NIGHT:**
 - Invitation Flyers
 - Guide to a Great Family Fun Night
 - Snack Cards/Nutrition Tips for each student
 - Nutrition Handouts for kids and parents (reproducible)
 - Recipes for Healthy Snack Stations (reproducible)
 - Press Packet and Tips for Media Coverage
 - Memos to School Staff
 - Newsletters for Parents - Seasonal Gr'Eatings
(License to distribute four quarterly editions to parents at your school.)

For additional fun tools to distribute, co-brand, or use as fundraising opportunities, see "A La Carte" offerings on last page.

"Every school in the country should bring FOODPLAY to their kids and families! A great way to connect the dots of your food, health, and wellness initiatives, and get parents excited and on board to raise healthy students!"

—Rosemary Ware, School Nurse, Sullivan Elementary School, Holyoke, MA

"FOODPLAY was a huge success and a great way to bring the whole community together to celebrate healthy habits. There's nothing better than parents and kids learning together how to make healthier choices! Parents got to meet and greet our school nutrition staff and taste a wide variety of the healthy foods we're serving up in our lunch and breakfast programs. A great time was had by all!"

—Deb Mugford, School Food Service Director, Tewksbury Public Schools, MA

"FOODPLAY made for a fantastic Family Night! We have a hard time getting parents to come to our events, but after the kids saw FOODPLAY at school, they 'dragged' their whole families back to school. They filled the entire gym, and stayed late to find out more about how to help their kids eat healthier and be more active. FOODPLAY was a great way to engage the community, especially our hard to reach parents."

—AJ Juarez, Community Health Educator, MA Public Health Association, Springfield, MA

"Thanks for the wonderful show. Now I started eating better and healthier foods. P.S. My mother says thank you, too!"

—Sasha Zaitchik, 3rd Grader, CT



ON THE MENU: FOODPLAY!

À La Carte Menu of Options

Pick and choose what's right for you!

Fun FOODPLAY Tools and Resources	Price	Quantity	Total
Fruit & Veggie Tracker Band Sets <i>25 or more - \$1.95 ea</i> <i>Contact us for discounts on bulk orders</i>	\$2.95	_____	\$_____
Passport to Fresh Adventures! <i>Contact us for discounts on bulk orders</i>	\$4.95	_____	\$_____
The Fruit & Vegetable Activity Kit (132 pgs)	\$29.95	_____	\$_____
MyPlate Activity Guidebook (25 pgs)	\$12.95	_____	\$_____
Children's Book: <i>Janey Junkfood's Fresh Adventure!</i>	\$15.95	_____	\$_____
FOODPLAY DVD: <i>Tobe Fit, Ace Food Detective – Cracking the Case!</i> <i>Bring FOODPLAY back to the classroom with this 10-part interactive DVD!</i>	\$79.95	_____	\$_____
<i>Janey Junkfood's Fresh Adventure! DVD Kit</i> <i>Emmy Award-Winning DVD + Activity Guidebook</i>	\$59.00	_____	\$_____
T-Shirt (all sizes, youth + adult) <i>Gives Peas a Chance!</i>	\$15.95	_____	\$_____
<i>Eat Your Veggies!</i>	\$15.95	_____	\$_____
Music CDs:			
<i>Eat Like a Rainbow</i>	\$15.00	_____	\$_____
<i>Picnic Playground - Putumayo World Music</i>	\$15.95	_____	\$_____
Newsletters for Parents - Seasonal Gr'Eatings <i>License to distribute four quarterly editions to parents at your school</i>	\$99.00	_____	\$_____

****ORDER TOTAL:** \$_____

Call or email your order:

1.800.FOODPLAY (1.800.366.3752) • store@foodplay.com

Or, order online at: www.foodplay.com/store

*Discounts on bulk orders

*Co-branding is available and can help schools get sponsor support!

**shipping & handling charged separately

Visit the FOODPLAY store for more information!

www.foodplay.com/store

