

Wonder how to turn kids on to HEALTHY EATING?

FOODPLAY to the Rescue!



“ HIGHLY RECOMMENDED! We’ve brought FOODPLAY programs to over 100 schools each year throughout our district, to rave reviews! FOODPLAY presents sound nutrition messages in a thoroughly entertaining way, captivating children’s attention and triggering school-wide excitement to create healthy school environments. ”

—Joan Nachmani, MS, CNS, SFNS, Director of Nutrition Education,
School District of Philadelphia

“ Thanks for the wonderful show. After FOODPLAY, I traded my junk food for healthy food! ”

—Jennifer, 3rd Grader, Hadley, MA

Bring FOODPLAY’s Emmy Award-winning nutrition theater shows and dynamic materials to your schools and special events to...

✓ **Trigger school-wide excitement for healthy eating and exercise!**

FOODPLAY’S fun-filled theater shows—featuring amazing feats of juggling, colorful characters, motivating messages, music, magic, and audience participation—get everyone on board behind healthy habits. Kids are having so much fun, they don’t realize how much they’re learning!

✓ **Dramatically improve students’ nutrition and physical activity habits!**

Over 75% of children reported dramatic improvements in their eating and exercise habits following FOODPLAY, according to USDA and CDC-sponsored evaluations!

✓ **Meet USDA’s requirements for effective school wellness policies.**

FOODPLAY meets the nutrition education requirements of school wellness. Children learn the importance of breakfast; MyPyramid; fruits & veggies—more matters!; how to cut down on sugar and fat; label reading; the importance of physical activity; and how to get the most nutritional value for their money.

✓ **Increase participation in your school breakfast and lunch programs.**

FOODPLAY programs dramatically increase student participation in school breakfast and lunch programs with some schools reporting increases of over 300% participation!

✓ **Make nutrition come alive all year ‘round!**

Our comprehensive resource kits provide standards-based nutrition education materials—for teachers, students, parents, food service, and health staff—making it easy to integrate nutrition into core subject areas.

✓ **Become a STAR!**

FOODPLAY is a great way to generate positive visibility for your programs and it receives outstanding press wherever it goes! Coverage has included PBS, CNN, ABC, NBC, NPR, and Nickelodeon!



FOODPLAY
productions
Turning kids on to healthy habits!

Contact us to find out how easy it is to bring FOODPLAY to your schools:

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